



*Delivering Excellence Through  
Cutting Edge Technology*



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### COMPANY OVERVIEW

Rainbow Deco Plas Pvt. Ltd., a Nashik based company was established in the year 2002. It is an ISO 9001: 2008 certified Company, engaged in Surface coatings and Cubic printing since 2002. As one of the country's leading surface coating and printing company, we recognize the need to provide products and services that satisfy the highest level of expectation.

We are committed to integrity in our business transactions, in our dealings with customers, suppliers, competitors and towards our employees and the public. As part of Rainbow Deco Plas Pvt. Ltd, we have a personal responsibility to act in strict compliance with the letter and the spirit of the laws, policies and regulations that govern our organization.

### COMPANY MISSION

Our mission is to be the global Surface Coating & printing industry benchmark, by strengthening industrial base through the effective utilization of staff and materials. We will translate our vision by offering value to our customers through our technological solutions, services and modern management practices.

### OUR COMMITMENT

A family of entrepreneurs launched an ambitious project to create high-quality plastic painted products, with the aim of contributing a new vision to the global market of cubic styling and designing with the involvement of hard core professionals.

A decade later, the Rainbow project has reached extraordinary levels: our products are sold on the country level and our way of understanding plastic products and surface coatings with exclusive printing of various designs is becoming a point of reference.

We are witnesses to a society that is getting more and more expert each day and which examines both the excellence of the products and the values of the brands. We are satisfied to see that the clients of the Automobile industry on the national level identify more and more closely with our ideals: the search for extraordinary designing through 3 D Water transfer printing process.

Our next challenge is to maintain our total commitment to these values and continue to meet the demands of our clients by delivering excellence through innovation.



## OUR CORNERSTONE

The Rainbow Deco Plas Pvt. Ltd. Cornerstone provides the foundation for our continued success. Our Cornerstone is comprised of the following elements:

Safety First

Leadership & Accountability

Employee Involvement & Ownership

Continuous Improvement

Commitment To Excellence

World Class Value Creation

### The Cornerstone Defines:

- > Our company's core values and business principles
- > How we conduct business on a daily basis
- > Our operating practices at every level of the organization and the principle sources of our competitive advantage

### The Cornerstone Provides:

- > A method to communicate our business principles
- > An increased awareness & visibility for our
  - Employees
  - Customers
  - Suppliers
  - And all other stakeholders
- > A consistent business approach throughout Rainbow Deco Plas Pvt. Ltd.



## PRODUCT

### Product Portfolio

Rainbow Deco Plas Pvt. Ltd is proud to offer the broadest product portfolio in the industry. We work closely with customers to service their surface painting and printing requirements in a timely and efficient manner. We constantly strive to provide quality materials from the most reliable sources. Rainbow Deco Plas Pvt. Ltd. maintains inventory at more than one location in Nashik to meet the Client's needs.

### VALUE ADDED SERVICES

Competitive pricing, quality assurance, on time delivery, technical support, all of these make Rainbow Deco Plas Pvt. Ltd a market leader in full-line surface coatings and cubic printing.

Some of our value added services include Fastest Custom shade development and Customized Design printing on plastic and metal surfaces.



## QUALITY MANAGEMENT

Quality Assurance / ISO 9001:2008

Our mission is to do whatever it takes to meet or exceed the needs of our customers in an ongoing and consistent manner. State of the art facilities with extensive quality programs enable us to succeed.

We are preparing for your future needs by continuous improvement in the area of quality. Rainbow Deco Plas Pvt. Ltd. is aware of tomorrow's requirements and is working towards accomplishing them in a cost effective and efficient manner. Our quality systems are driven by the ISO 9001:2008 standards and presently all of our locations are certified.

## QUALITY /ENVIRONMENT, HEALTH AND SAFETY

Rainbow Deco Plas Pvt. Ltd.'s strong commitment to environment, health, and safety is evidenced not only by our record, but also by the efforts our employees put into managing risk, reducing exposure and eliminating accidents.

We constantly train and update our employees on all aspects of chemical handling and applicable laws and regulations. As chemicals are regulated by the Occupational Health and Safety Administration, we have the special employee group that specialises in tracking and translating all of these program requirements.

## INNOVATION

### R&D

Our R+D department is the driving force of the company. It is where future Rainbow products are researched, developed and formulated. A team of technicians made up of recognized experienced stylists work closely with our R+D laboratory, providing a professional viewpoint during the development of our products on various shades, textures and designs for plastic parts.

### COMMITMENT TO SUSTAINABILITY

#### Driving Towards a Greener Tomorrow

Rainbow Deco Plas Pvt. Ltd. has teamed with several leading suppliers to offer clients a wide portfolio of sustainable products. This is a step forward towards a greener and sustainable tomorrow.



## PROCESS

### Infrastructure and Facilities

Our facilities include State-of-the-art Conveyorised paint Shop and processing lines, modern laboratory, heat treatment booth, comparable to the best in the industry. We are technically backed with updated infrastructure & enjoy approvals from the leading world class automobile industry for their latest models being pushed in today's market.

Our Motto is to attain Zero injuries and zero incidents while we continuously plan improvements in every area of operation and business sphere.

The installation of these high end painting lines has enabled us to deliver the precision surface coatings. We are now venturing into Injection Molding Sector and 3D Water Transfer Printing. With the introduction of water transfer printing technology, we will be able to print patterns and textures on any dimension of an object. We aim to soon seek TS-16949 standard in automotive sector that will increase our strength of providing our valued customer, molding and painting facility under one roof.



## TRANSPARENCY

### Transparency in Supply Chain

Rainbow Deco Plas Pvt. Ltd. is committed to compliance with global human rights, labor standards, environmental laws and ethical business practices as related to the manufacturing of all of its products and all materials used in the production of Plastic parts & products.


At Rainbow Deco Plas Pvt. Ltd. we ensure strict compliance with all applicable laws, as well as other critical elements of quality assurance. Consistent with that, we expect all of our suppliers and contract manufacturers to be vigilant in ensuring compliance at their production facilities.

Rainbow Deco Plas Pvt. Ltd. provides company employees and management who have direct responsibility for supply chain management with training on human trafficking and slavery, particularly with respect to identification and mitigation of risks within the supply chains of products.

Rainbow Deco Plas Pvt. Ltd. products are produced at Rainbow facilities using raw materials supplied by third parties, and are also produced by third party contract manufacturers in accordance with the Company's rigorous quality standards and specifications and vendor/supplier's ethics and compliance standards which include among other things, that suppliers must comply with all applicable laws and regulations including those relating to labor and employment. Rainbow Deco Plas Pvt. Ltd. exercises supervision over all the Company's facilities to ensure strict compliance with all applicable laws and regulations. Rainbow's Deco Plas Pvt. Ltd conducts its own supervision and verification of compliance and does not delegate this to any third parties. The Company's audit programs for third party manufacturers of finished goods include evaluation of compliance with company standards, including those related to trafficking and slavery in supply chains. These audits occur at all locations and are conducted by Rainbow Deco Plas Pvt. Ltd. personnel without delegation to any third parties.



Vendors and contract manufacturers must certify that materials incorporated into products and the facilities in which the products are manufactured comply with the laws regarding slavery and human trafficking of the country or countries in which they are doing business. Under our purchase terms, vendors and suppliers must certify that they comply with the laws regarding slavery and human trafficking of the country or countries in which they are doing business. Rainbow Deco Plas Pvt. Ltd. vendor/supplier standards require our suppliers to observe all applicable laws of their countries the use of child labor, forced labor or prison labor.



At Rainbow Deco Plas Pvt. Ltd. we have a long-standing commitment to conducting our business and achieving our objectives by maintaining only the highest level of ethical standards and legal behavior in everything we do. As an established company, Rainbow is subject to a wide variety of laws, policies and regulations. All Rainbow Deco Plas Pvt. Ltd. employees and officers must conduct themselves in strict compliance with the letter and spirit of these laws, policies and regulations. These principles are set forth in Rainbow's Code of Business Conduct. Compliance with the Code of Business Conduct is a condition of continued employment with, service to or retention by the Company.

Failure to comply fully with Rainbow Deco Plas Pvt. Ltd.'s vendor/supplier standards including, without limitation, laws regarding slavery and trafficking, can result in cancellation of the affected order(s), termination of Rainbow's relationship with the supplier, and/or legal action to pursue other equitable remedies to recoup any financial losses incurred by Rainbow Deco Plas Pvt. Ltd.

## OUR PROMINENT CLIENTS

### Industries Served

We offer a full line of industrial and specialty Coatings and a broad array of services designed to meet the needs of our many customers. Our local focus and presence with state of the art infrastructure provides our customers and suppliers with able supply chain solutions to today's complex problems and efficient supplies.

### RAINBOW DECO PLAS PVT. LTD. SERVICES THE FOLLOWING INDUSTRIES:

- > Abhijeet Technoplast (I) P. Ltd.
- > Bright Autoplast Ltd.
- > Lear Automotive India Pvt. Ltd.
- > Mahindra & Mahindra Ltd.
- > Smr Automotive Systems India Ltd.
- > Varroc Polymers Pvt. Ltd.
- > Tata Autocomp Systems Ltd.
- > Ukay Metal Industries Pvt. Ltd.
- > The Supreme Industries Ltd.
- > Praj Engineers
- > J.P. Enterprises
- > ITW India Ltd.
- > Autocop India Pvt. Ltd.



